

I CARE!

Please check the box if your information has changed since last year.

Name _____

Spouse's Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Please e-mail me / us the quarterly newsletter

Employer _____

Spouse's Employer _____

I or We pledge a total of \$ _____

and wish to be registered in the following leadership giving society:

the **CUMBERLAND** Gold Level (\$5,000-\$9,999)
Society Silver Level (\$2,500-\$4,999)
 Medallion Level (\$1,000-\$2,499)

Red River Chapter \$850 - \$999 **Please renew my / our pledge automatically for the next:**
 \$675 - \$849
 \$500 - \$674 1 2 3 4- additional years

My / our pledge will be paid as indicated below:

Payment of \$ _____ is enclosed Check No. _____

Payroll deduction through employer(s) (please include pledge & employer information for both spouses if joint leadership contribution):

\$ _____ through _____

\$ _____ through _____

Please send me a reminder for this pledge:

monthly quarterly annually

Please invest my / our gift in:

Option A:

Influence the condition of all. The most powerful way to give.

Option B: (You may choose to give to a county and / or a focus area in a county.):

Houston County Montgomery County Stewart County
 Education Health Income

Option C: (Restricted Funds - These donations are removed from the Budget & Allocations Process):

I would like to designate my donation to: _____

Please publish my / our name in the Leadership Roster as:

Name(s) _____

I / We wish to give anonymously. **DO NOT** publish my / our name(s).

Please mail your pledge to:

United Way of the Greater Clarksville Region,
529 North Second Street, Suite 1, Clarksville, TN 37040



United Way of the Greater Clarksville Region

Thank you for Living United.

www.liveunitedclarksville.org (931) 647-4291

why?

United Way of the Greater Clarksville Region?

- **We're efficient...** United Way of the Greater Clarksville Region invests nearly **75** cents per dollar back into the community... that means we put more of your gift where you intend for it to go - where it will help people and do the most good.
- **We're effective...** Our partner agencies must prove they provide a vital service to our community that will help solve local challenges... it's our guarantee that your gift will provide results.
- **We're accountable...** Volunteers representing all walks of life become experts in the needs of our community, distribute the money United Way raises, then monitor annually how well those programs are using your gift to solve local needs and serve human needs.
- **We're local...** What is raised local, stays local and helps your local community. Your gift supports agency programs that help those that live and work in the Montgomery, Houston and Stewart Counties and the Fort Campbell Area.

BECAUSE... WE CARE!

United Way of the Greater Clarksville Region

529 North 2nd Street, Suite 1

Clarksville, TN 37040

phone: (931) 647-4291

fax: (931) 647-4338

www.liveunitedclarksville.org



Suppose NOBODY CARED...



THE STORY OF HOPE...

Dear United Way,

"A few months ago, I walked into your office and was greeted with a warm and friendly smile. I shared that I was in need of a wheel chair for my husband who was in a serious car accident, as well as food and clothing for my family since we no longer had an income.

You immediately put me in contact with the Crisis 2-1-1 Center who was able to secure a wheelchair, informed me about United Methodist Urban Ministries, where I was able to get some food and clothing, and Manna Café's Mobile Café program where my family and I received a hot meal.

I was a stay at home mom who did not graduate from high school, so you told me about the Adult Literacy Council where I earned my GED so I could support my family, and you also helped my 4 year old special needs child by getting her enrolled in Progressive Direction's Kid's Depot program.

Thanks to you and the supporters of United Way, I am now employed, giving back through my employer's workplace campaign and I even volunteer during our annual Food Drive."

Sincerely,
Hope

This story of Hope is just one of hundreds in the Clarksville and the surrounding area that occur every year. Many people need and often receive help. However, not everyone gets the help they need. That's where you come into the picture.

SOMEONE HAS TO CARE.



United Way of the Greater Clarksville Region is an impact organization and focuses on the building blocks for a better life for all:
Education, Health and Income.

We are all people. Interdependent. Connected.

Your fate is tied to the fate of others.

When we reach out a hand to one,
we influence the condition of all.

When you care, you help to make a lasting impact on our community by giving to the United Way of the Greater Clarksville Region.

When you give, you are supporting 40 non-profit programs right here in your community and United Way holds their partner agencies accountable to the highest standards to ensure your gift is utilized the best way possible.

**WHAT IS RAISED LOCAL,
STAYS LOCAL.
AND HELPS YOUR LOCAL COMMUNITY!**

You can make sure United Way helps by taking a stand, raising your voice and giving to the United Way campaign.

**THAT'S THE CARING
POWER OF U!**

OUR LEADERS CARE...

Leadership donors are the United Way of the Greater Clarksville Region's most generous supporters - and our community's strongest advocates.

We invite you to help us lead our community into change. Together, united, we can inspire hope and create opportunities for a better tomorrow for us all. That's what it means to **LIVE UNITED**.

LEADERSHIP GIVING OPPORTUNITIES

ALEXIS DE TOCQUEVILLE SOCIETY - donors contributing **\$10,000 or more** annually receive national recognition of their philanthropy and other opportunities and benefits. *[Contact your United Way office at (931) 647-4291 for more information on our local chapter of this national leadership society.]*

THE CUMBERLAND SOCIETY - our United Way's first leadership recognition program was established in 1986 for donors contributing **\$1,000 to \$9,999** annually. Each year, members receive a signed print donated by a local artist and created especially for our United Way's **Cumberland Society** Members.

- Prints for members contributing at the:
 - *Silver Level are framed in silver.*
 - *Gold Level are framed in gold.*
- Members receive an invitation to the annual Loyal Donor Breakfast, as well as to all other United Way events throughout the year.
- Members receive United Way's quarterly online newsletter.

RED RIVER CHAPTER - established in 2004 for donors contributing **\$500 to \$999** annually.

GIVING OPTIONS AND CRITERIA FOR LEADERSHIP GIVING

- Leadership gifts must be designated to the United Way of the Greater Clarksville Region and/or one of its partner agencies.
- Donors may use payroll deduction or scheduled payments to meet their pledge.
- The giving of husband and wife may be combined to qualify for membership. Donors who give to United Way of the Greater Clarksville Region through other federations also qualify for combined leadership giving.
- Donors may request their membership and giving be kept confidential.