



United Way of the
Greater Clarksville Region

FREQUENTLY ASKED QUESTIONS

Giving through United Way

Q: How do I know that my donation is used for the specified charities?

A: United Way provides its investors with a unique opportunity to make the greatest impact in our community. Local volunteers representing our diverse community serve on the Budget and Allocations Committee to determine where and how your gift will be used most effectively. Throughout the year, agency partner programs are closely monitored by the Budget and Allocations Committee ensure funds are used to produce positive, measurable results.

In addition, United Way of the Greater Clarksville Region conducts an annual independent certified financial audit by a Certified Public Accountant to ensure the highest level of accountability and sound financial management.

Q: Where does my donation go? Is it used locally?

A. 99% of your investment stays in the Greater Clarksville Region to help fund local partner programs. The other 1% is paid to United Way Worldwide for the use of the brand, market research, and training events. United Way of the Greater Clarksville Region maintains a low percentage of administrative expenses of approximately 15%. This adheres to United Way Worldwide standards and compares favorably with local non-profit health and human service organizations.

Q: Why should I give through United Way instead of directly to an agency?

A. We offer donors the opportunity to maximize their gifts and support the most pressing needs in the community. Those contributions are carefully allocated by our Budget and Allocations committee to ensure agency accountability and effective outcomes. By giving through United Way, donors are assured their gifts support initiatives and programs focused on Education, Health and Income. This support allows smaller local agencies to benefit from fundraising connections made by United Way and allows their staff to focus directly on providing services.

B. Additionally, donors may choose to designate gifts to any specific partner agency.

Q: Does \$1 to \$2 dollars per pay period really make a difference?

A: Most definitely! In fact, giving through United Way can actually maximize your investment and allow you to make a much broader impact in our very own community. Consider this: Some partner agencies can have their United Way funds matched by a grant. Also, consider what your investment could amount to if your employer matches your gift. In that case, your \$2/pay period gift could potentially turn into an \$8/pay period community investment. Partner agencies can do incredible work with your investment, large or small.

- \$1/month helps provide a mini health screening for one senior in the Adult Day Care at Ajax Turner Senior Citizens Center
- \$5/month helps provide a special needs child with a Foster Grandparent volunteer for one-on-one tutoring
- \$10/month helps provide nearly 3 meals to seniors in the Meals on Wheels program

Q: Is my donation tax-deductible?

A. Yes! Just keep the pink copy of your pledge form for your records. If you happen to lose your copy, just call the United Way office and we can provide you with appropriate documentation.

Q: If I currently give to a charity that is not a United Way GCR partner, can I specify that my donation be directed to that charity through United Way?

A: As United Way cannot hold non-partner programs accountable for proper stewardship and program effectiveness, we only allow designations to full partner programs.

Q: If I have any problems filling out my donation forms, who can help me?

A: Your Workplace's Campaign Coordinator and/or Campaign Committee should be able to help you complete the pledge form. However, your local United Way staff members are always there to offer assistance as well:

United Way of the Greater Clarksville Region
931-647-4291
astevens@uwgcr.org

Q: What is the difference between allocating my investment and designating my investment?

A: When allocating your investment, you are entrusting volunteers on the United Way Budget and Allocations committee to make informed recommendations as to how those funds will be distributed among partner agencies for maximum impact in the community. This committee reviews agency funding applications and financials, evaluates program outcomes, visits agency sites, studies community need and ensures your contributed is invested for greatest effectiveness in meeting those most critical needs.

When designating your investment, you make that decision individually by directing your contributing solely to a specific agency or program. United Way GCR can only monitor your investment at local partnering agencies. We cannot hold non-partner programs accountable for proper stewardship and program effectiveness.

Q: Does United Way support controversial programs that I do not support?

A: Each United Way is operated at a local level and program funding decisions are made locally. No funds are allocated to programs beyond those listed below that serve our community. United Way of the Greater Clarksville Region supports programs that meet a critical community need that has been identified. Below is a list of local full partner programs:

Adult Literacy Program	LEAP Organization
Ajax Turner Senior Citizen Center	Legal Aid Society
Bethesda Community Mission	Manna Café Ministries
Big Brothers Big Sisters of Clarksville	Dolly Parton's Imagination Library
Boy Scouts of America	Mid-Cumberland Human Resource Agency
Catholic Charities of Tennessee	Nurses for Newborns of Tennessee
Centerstone, R.I.P Program	Operation Stand Down TN
Clarksville Mont. Co. Community Action Agency	Progressive Directions, Inc.
Crisis 211 Center	S.A.F.E.-Soldiers and Families Embraced
Ft. Campbell Armed Services YMCA	Sexual Assault Center
Girl Scouts of Middle Tennessee	United Methodist Urban Ministries
J.D. Lewis Senior Citizens Center of Houston Co.	

For more detailed descriptions of program missions, please see the full listing in our brochure or visit our website at www.liveunitedclarksville.org for additional information.