UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. AUDITED FINANCIAL STATEMENTS JUNE 30, 2016 AND 2015

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors United Way of the Greater Clarksville Region, Inc. Clarksville, Tennessee

We have audited the accompanying financial statements of United Way of the Greater Clarksville Region, Inc. (the Organization) (a nonprofit organization), which comprise the statements of financial position as of June 30, 2016 and 2015, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to on the previous page present fairly, in all material respects, the financial position of the Organization as of June 30, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Stone Rudolph & Henry, PLC

Clarksville, Tennessee December 9, 2016

UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. STATEMENTS OF FINANCIAL POSITION JUNE 30, 2016 AND 2015

<u>ASSETS</u>

		2016		2016 29		2015
<u>CURRENT ASSETS</u>						
Cash and cash equivalents						
Unrestricted	\$	462,906	\$	462,034		
Restricted		1,181		1,111		
Certificates of deposit		140,045		137,184		
Pledges receivable, net - Note 3		413,826		438,613		
Appropriation receivable - Montgomery County		130,000		-		
Prepaid expenses		3,100		2,573		
Total current assets		1,151,058		1,041,515		
				_		
PROPERTY AND EQUIPMENT						
Office furniture, fixtures and equipment		38,945		38,945		
Less: accumulated depreciation		37,945		37,345		
Net property and equipment		1,000		1,600		
Total assets	\$	1,152,058	\$	1,043,115		
LIABILITIES AND NET ASSETS	S					
EIMBIEITIES MIND NET MOSET	<u> </u>					
CURRENT LIABILITIES						
Allocations and designations payable	\$	683,461	\$	620,683		
Accrued expenses	4	20,361	Ψ	8,166		
Total current liabilities		703,822		628,849		
		705,022		020,0.5		
NET ASSETS						
Unrestricted		437,628		412,715		
Temporarily restricted		10,608		1,551		
Total net assets		448,236		414,266		
		-,		,		
Total liabilities and net assets	\$	1,152,058	\$	1,043,115		
	Ψ	1,102,000	4	1,0 .0,110		

UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2016

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
PUBLIC SUPPORT AND REVENUE Gross campaign results (2016) Gross campaign results -	\$ 1,031,545	\$ -	\$ 1,031,545
Released from restriction	1,181	(1,181)	_
Total campaign results (2016)	1,032,726		1,031,545
Less: Donor designations	(126,166		(126,166)
Less: Provision for uncollectible pledges	(62,232)	•	(62,232)
Net campaign revenue (2016)	844,328	(1,181)	843,147
Net campaign revenue (2017)	_	10,344	10,344
Less: Donor designations	_	(106)	(106)
_			
Net campaign revenue (2017)		10,238	10,238
CFC administrative fee income	613	-	613
In-kind donations - Note 6	11,050		11,050
Investment income	5,072		5,072
Sponsorship	6,049	-	6,049
Designated donations fee - Note 7	20,193		20,193
Total public support and revenue	887,305	9,057	896,362
PROGRAM SERVICES			
Gross funds awarded/distributed	666,712	-	666,712
Less: Donor designations	(126,272)		(126,272)
Net funds awarded/distributed	540,440	-	540,440
Other program services	211,109		211,109
Total program services	751,549		751,549
SUPPORTING SERVICES			
Organizational administration	41,677	-	41,677
Fundraising	38,228	-	38,228
Facility	19,888		19,888
In-kind expenses	11,050		11,050
Total supporting services	110,843		110,843
Total expenses	862,392		862,392
CHANGE IN NET ASSETS	24,913	9,057	33,970
NET ASSETS - BEGINNING OF YEAR	412,715	1,551	414,266
NET ASSETS - END OF YEAR	\$ 437,628	\$ 10,608	\$ 448,236

UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2015

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
PUBLIC SUPPORT AND REVENUE Gross composion results (2015)	\$ 985,214	\$ -	\$ 985,214
Gross campaign results (2015) Gross campaign results - Released from restriction			\$ 903,214
Total campaign results (2015)	1,111 986,325	(1,111) (1,111)	985,214
Less: Donor designations	(116,484)	(1,111)	(116,484)
Less: Provision for uncollectible pledges	(390)	<u>-</u>	(390)
	, , , , , , , , , , , , , , , , , , ,		
Net campaign revenue (2015)	869,451	(1,111)	868,340
Net campaign revenue (2016)	-	9,842	9,842
Less: Donor designations	-	(8,661)	(8,661)
Net campaign revenue (2016)	-	1,181	1,181
CFC administrative fee income	605	-	605
In-kind donations - Note 6	22,619	-	22,619
Miscellaneous income	1,929	-	1,929
Investment income	2,906	-	2,906
Sponsorship	8,834	-	8,834
Designated donations fee - Note 7	13,233		13,233
Total support and revenue	919,577	70	919,647
PROGRAM SERVICES			
Gross funds awarded/distributed	615,739	-	615,739
Less: Donor designations	(125,145)		(125,145)
Net funds awarded/distributed	490,594	-	490,594
Other program services	197,227		197,227
Total program services	687,821		687,821
SUPPORTING SERVICES			
Organizational administration	41,505	-	41,505
Fundraising	37,016	-	37,016
Facility	20,423	-	20,423
In-kind expenses	22,619		22,619
Total supporting services	121,563		121,563
Total expenses	809,384		809,384
CHANGE IN NET ASSETS	110,193	70	110,263
NET ASSETS - BEGINNING OF YEAR	302,522	1,481	304,003
NET ASSETS - END OF YEAR	\$ 412,715	\$ 1,551	\$ 414,266

UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2016

PROGRAM SERVICES

SUPPORTING SERVICES

	DLIC VICED		50110	KIINO BEKV	ICLS		
	Allocation Services	Organizational Administration	Fund- raising	Facility	In-kind	Total Supporting Services	Total
<u>EXPENSES</u>							
Salaries	\$ 143,264	\$ 7,678	\$ 20,058	\$ -	\$ -	\$ 27,736	\$ 171,000
Payroll taxes	12,714	680	1,782	-	-	2,462	15,176
Employee benefits	28,359	1,520	3,970			5,490	33,849
Subtotal	184,337	9,878	25,810			35,688	220,025
Dues and fees	3,092	165	432	-	-	597	3,689
Fundraising	-	-	9,238	-	10,950	20,188	20,188
Insurance	3,058	165	429	-	-	594	3,652
Other	2,068	93	243	-	-	336	2,404
Phone	2,198	118	308	-	_	426	2,624
Postage	1,615	86	226	-	_	312	1,927
Printing and publications	3,209	165	442	-	_	607	3,816
Professional fees	-	19,250	-	-	_	19,250	19,250
Rent	_	-	-	14,400	_	14,400	14,400
Software upgrade	3,735	-	_	-	_	-	3,735
Supplies	1,850	105	273	-	100	478	2,328
Travel and meetings	5,947	317	827	-	_	1,144	7,091
United Way fair share	-	10,735	_	-	_	10,735	10,735
Utilities	_	-	-	5,488	_	5,488	5,488
Subtotal	26,772	31,199	12,418	19,888	11,050	74,555	101,327
Depreciation		600				600	600
TOTAL OPERATIONS	211,109	41,677	38,228	19,888	11,050	110,843	321,952
Gross funds awarded/distributed	666,712	-	-	-	-	-	666,712
Less: Donor designations	(126,272)						(126,272)
TOTAL EXPENSES	\$ 751,549	\$ 41,677	\$ 38,228	\$ 19,888	\$ 11,050	\$ 110,843	\$ 862,392

The accompanying notes are an integral part of the financial statements.

UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2015

PROGRAM SERVICES

SUPPORTING SERVICES

Total Allocation Organizational Fund- Supporting	T 1
Services Administration raising Facility In-kind Services	Total
<u>EXPENSES</u>	
Salaries \$ 134,712 \$ 7,220 \$ 18,861 \$ - \$ - \$ 26,081 \$	160,793
Payroll taxes 12,208 653 1,711 2,364	14,572
Employee benefits 23,958 1,284 3,354 4,638	28,596
Subtotal 170,878 9,157 23,926 33,083	203,961
Dues and fees 3,795 202 531 733	4,528
Fundraising 9,873 - 22,069 31,942	31,942
Insurance 2,891 156 405 561	3,452
Other 1,119 50 132 182	1,301
Phone 3,236 174 453 627	3,863
Postage 1,595 85 223 308	1,903
Printing and publications 2,683 138 370 508	3,191
Professional fees - 18,750 18,750	18,750
Rent 14,400 - 14,400	14,400
Repairs and maintenance 131 - 131	131
Software upgrade 3,218 250 250	3,468
Supplies 2,065 117 304 - 300 721	2,786
Travel and meetings 5,747 306 799 1,105	6,852
United Way fair share - 9,751 9,751	9,751
Utilities 5,892 - 5,892	5,892
Subtotal 26,349 29,729 13,090 20,423 22,619 85,861	112,210
Depreciation - 2,619 2,619	2,619
<u>TOTAL OPERATIONS</u> 197,227 41,505 37,016 20,423 22,619 121,563	318,790
Gross funds awarded/distributed 615,739 -	615,739 (125,145)
TOTAL EXPENSES \$ 687,821 \$ 41,505 \$ 37,016 \$ 20,423 \$ 22,619 \$ 121,563 \$	809,384

The accompanying notes are an integral part of the financial statements.

UNITED WAY OF THE GREATER CLARKSVILLE REGION, INC. STATEMENTS OF CASH FLOWS YEARS ENDED JUNE 30, 2016 AND 2015

	2016		2015	
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in net assets	\$	33,970	\$	110,263
Adjustments to reconcile change in net assets				
to net cash provided by operating activities:				
Depreciation		600		2,619
Changes in:				
Pledges receivable, net		24,787		(29,061)
Appropriation receivable - Montgomery County		(130,000)		-
Prepaid expenses		(527)		242
Allocations and designations payable		62,778		29,122
Accrued expenses		12,195		(2,195)
Net cash provided by operating activities		3,803		110,990
CASH FLOWS FROM INVESTING ACTIVITIES				
Interest on certificates of deposit		(2,861)		(1,025)
Net cash used in investing activities		(2,861)		(1,025)
NET CHANGE IN CASH AND CASH EQUIVALENTS		942		109,965
CASH AND CASH EQUIVALENTS - BEGINNING		463,145		353,180
CASH AND CASH EQUIVALENTS - ENDING	\$	464,087	\$	463,145

During the years ended June 30, 2016 and 2015, the Organization received non-cash assistance recorded as in-kind revenue and program services totaling \$11,050 and \$22,619, respectively.

1. <u>Summary of Significant Accounting Policies</u>

Description of Organization

United Way of the Greater Clarksville Region, Inc. (the Organization) is a nonprofit organization established May 21, 1956. Its objective is to coordinate and cooperate in fundraising campaigns that are directed toward meeting the health and human needs of the community. The Organization is governed by a volunteer Board of Directors composed of a cross section of community and business leaders. The Organization is located in Clarksville, Tennessee.

The Organization is qualified as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. It has not been determined to be a private foundation and is considered by the Internal Revenue Service (IRS) to be a public charity. Accordingly, no provision for income tax has been made. However, the Organization does file information returns required by the IRS. The Organization is no longer subject to federal or state income tax examinations by tax authorities for fiscal years ended before June 30, 2013.

Use of Estimates

The Organization's financial statements are presented in accordance with accounting principles generally accepted in the United States of America which require the use of management's estimates and assumptions. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could vary from these estimates in the near term and the variations can have a material effect on these financial statements.

Basis of Accounting

Basis of accounting refers to when revenues and expenses are recognized in the accounts and reported in the financial statements. The Organization utilizes the accrual basis of accounting which recognizes revenues when earned and expenses when incurred. Operating revenues and expenses include those items that increase or decrease unrestricted net assets.

The Financial Accounting Standards Board (FASB) has established standards concerning contributions and financial statement presentation applicable to non-governmental not-for-profit organizations such as the Organization. These standards require that unconditional promises to give (pledges) be recorded as receivables and revenues and require the Organization to distinguish among contributions received for each net asset category in accordance with donor-imposed restrictions. A description of the three net asset categories follows.

Unrestricted

Unrestricted net assets are free of grant-imposed or donor-imposed restrictions. All revenues, gains and losses that are not temporarily or permanently restricted by grantors or donors are included in this classification. All expenditures are reported in the unrestricted class of net assets since the use of restricted contributions in accordance with the grantors' or donors' stipulations results in the release of the restriction.

1. Summary of Significant Accounting Policies (Cont'd)

Basis of Accounting (Cont'd)

Temporarily Restricted

Temporarily restricted net assets are limited as to use by grant-imposed or donor-imposed restrictions that expire with the passage of time or that can be satisfied by use for the specific purpose. The Organization had temporarily restricted net assets of \$10,608 and \$1,551 at June 30, 2016 and 2015, respectively.

Permanently Restricted

Permanently restricted net assets are amounts required by donors to be held in perpetuity, including gifts requiring that the principal be invested and the income or specific portions thereof be used for operations. The Organization had no permanently restricted net assets at June 30, 2016 and 2015.

Concentrations of Credit Risk

Financial instruments that potentially subject the Organization to significant concentrations of credit risk consist principally of cash and pledges receivable. The Organization places its cash with federally-insured financial institutions. With respect to pledges receivable, credit risk is dispersed across a large number of contributors who are geographically concentrated in the Clarksville, Tennessee service area. Consequently, the Organization's ability to collect the pledges due from contributors is affected by economic and other conditions in this geographic area. The Organization does not require collateral with respect to pledges receivable.

Cash and Cash Equivalents

The Organization considers all highly-liquid debt instruments purchased with maturities of 90 days or less to be cash equivalents. Restricted cash and cash equivalents are limited in use to payments for purposes described in Note 4.

Contributions, Pledges Receivable, Campaign Expenses and Program Investments

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

Campaigns are conducted beginning in the first half of each fiscal year to raise support for program investments in participating agencies during the next year. Pledges receivable are recognized in the period received, with an allowance provided for estimated uncollectible pledges. The allowance for uncollectible pledges is computed based on management's estimates of current economic factors applied to gross campaign results including donor designations. Pledge receivables are expected to be collected within the campaign year.

Campaign support pledged is recognized as an increase in temporarily restricted net assets until the year of investment. All contributions are considered available for use as approved by the Board of Directors unless specifically restricted or designated by the donor. Campaign pledges designated by donors are considered to be agency-type transactions and are not included in net revenues or expenses of the Organization. Campaign expenses are recognized in the period incurred.

1. Summary of Significant Accounting Policies (Cont'd)

Contributions, Pledges Receivable, Campaign Expenses and Program Investments (Cont'd)

Program investments in partner agencies are recognized as program service expenses in the period approved by the Board of Directors and corresponding to the period of the release of time restrictions for related campaign pledges.

Property and Equipment

Property and equipment, including leasehold improvements, are recorded at historical cost or, if contributed, at estimated fair values at the date of receipt. Property and equipment acquired with a unit cost of \$2,500 or greater and a useful life of more than one year are capitalized. Expenditures for additions, major renovations and improvements are capitalized while those for maintenance and repairs are charged to expense as incurred. Capitalized assets are depreciated over their estimated useful lives using the straight line method.

Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of functional expenses. Accordingly, certain costs have been allocated among the programs based on objectively evaluated financial and nonfinancial data or reasonable subjective methods determined by management.

Donated Services

A substantial number of unpaid volunteers have made significant contributions of their time toward the annual campaign and the various community activities that support the Organization's programs. No amounts have been recognized in the statement of activities because the criteria for recognition under FASB ASC Codification 958-605-50-1 have not been satisfied. Donated property, professional services and other in-kind contributions are recognized in the financial statements at fair value when received.

Advertising Costs

Advertising costs are expensed as incurred and are included in the fundraising line item. The Organization incurred advertising costs of \$15,292 and \$26,650 during the years ended June 30, 2016 and 2015, respectively.

Date of Management's Review

Subsequent events have been evaluated through December 9, 2016, which is the date the financial statements were available to be issued.

Change in Presentation

Certain items from the prior year may have been reclassified to conform to current year presentation.

2. Cash and Cash Equivalents

Cash and cash equivalents were represented by bank deposits of \$582,402 and \$605,935 at June 30, 2016 and 2015, respectively. Of these amounts, \$390,045 and \$388,244, respectively, was insured by the Federal Deposit Insurance Corporation, and \$192,357 and \$217,691, respectively, was uninsured at June 30, 2016 and 2015.

3. <u>Pledges Receivable</u>

	2016	2015
Current year campaign	\$ 499,848	\$ 542,715
Prior year's campaign	80,354	65,085
	580,202	607,800
Less: Allowance for uncollectible pledges		
Current year campaign	86,022	104,102
Prior year's campaign	80,354	65,085
	166,376	169,187
Net pledges receivable	<u>\$ 413,826</u>	\$ 438,613

The results of the next year's campaign, net of the related allowance for uncollectible pledges, less designations payable, have been included in temporarily restricted net assets on the accompanying statements of financial position, as such contributions are restricted for allocations of the future periods. All pledges receivable are due within one year.

4. Temporarily Restricted Net Assets

Temporarily restricted net assets of \$10,608 and \$1,551 as shown on the June 30, 2016 and 2015 statements of financial position include:

	 2016	 2015
Contributions to support allocations and operations	\$ 10,344	\$ 9,842
Less: Designations for the next year's campaign	106	8,661
Disaster pledges received but not expended	 370	 370
Net temporarily restricted net assets	\$ 10,608	\$ 1,551

5. <u>Board Designations</u>

The Organization's board of directors had designated unrestricted net assets totaling \$112,794 for internal purposes as of June 30, 2015. During the year ended June 30, 2016, the board of directors released that designation.

6. In-Kind Donations

In-kind donations totaling \$11,050 and \$22,619 were recorded for fundraising related goods and professional services received during the years ended June 30, 2016 and 2015, respectively.

7. Designations

Contributors can designate recipient agencies to which their contributions will be directed. Net designated pledges from the 2016 and 2015 campaigns were \$126,166 and \$116,484, respectively. The Organization's policy is to deduct a twelve-percent administrative fee from donor designations. A ten-percent shrinkage allowance was also deducted from these designations for the years ended June 30, 2016 and 2015. These rates are based upon historical data relating to administrative expenses and uncollectible pledges.

Designations for the 2017 campaign as of June 30, 2016, were \$106.

Designations for the 2016 campaign as of June 30, 2015, were \$8,661.

8. <u>Lease of Building</u>

The Organization is a party to an operating lease with the Clarksville Charitable and Educational Foundation, Inc. for the office building at 529 North Second Street. The monthly rental payment is \$1,200 and all improvements and maintenance are the responsibility of the Organization. The lease expires on January 1, 2021. Lease expense was \$14,400 for the years ended June 30, 2016 and 2015. Future minimum rental payments due under the lease are as follows:

Year ending June 30,	Amount
2017	\$ 14,400
2018	14,400
2019	14,400
2020	14,400
2021	7,200
	\$ 64,800

9. United Way of America

The Organization paid membership dues of \$10,735 and \$9,751 to United Way of America during the years ended June 30, 2016 and 2015, respectively.

10. Retirement Plan

The Organization sponsors a defined contribution 401(k) plan covering all full-time employees. Mutual of America serves as trustee of the plan which became effective June 1, 2007. After twelve months of employment, the Organization provides an annual discretionary contribution of 2.5% and a matching contribution up to 5% of each covered employee's salary. Contributions totaled \$12,563 and \$11,515 for the years ended June 30, 2016 and 2015, respectively. Employee contributions totaled \$8,375 and \$7,568 for the years ended June 30, 2016 and 2015, respectively.

11. Risk Management

The Organization is exposed to various risks of loss including, but not limited to, torts; theft of, damage to, and destruction of assets; errors and omissions; injuries to employees; and natural disasters. The Organization has elected to obtain various insurance policies to transfer risk to commercial insurance companies. There were no insurance claims during the audit periods.