



United Way of the Greater Clarksville Region invites your business to participate in our 10<sup>th</sup> annual **United We Dine fundraiser event to be held Friday, April 21, 2023**. Local eateries will be teaming with UWGCR to raise funds for our 23 local nonprofit partner agencies who encompass 30+ programs serving those in need in Montgomery, Houston, and Stewart counties. These agencies work to accomplish the United Way's mission of improving the health, education and financial stability of our local friends, families, and coworkers.



## JOIN US FOR THIS EVENT!

**By participating in United We Dine, your business agrees to donate 10% or more of sales from April 21, 2023, to United Way of the Greater Clarksville Region.** This is a unique promotional opportunity for your business and a great way to demonstrate your commitment to supporting our local community.

To honor your participation, United Way GCR will provide the following United We Dine program marketing via:

- ✓ Print materials (posters and table tents)
- ✓ Radio spots
- ✓ Web, social media channels
- ✓ Newsletter and e-communications

## HOW IT WORKS

- **Complete the Sponsor Application provided and return to United Way GCR by March 24, 2023** via email to [bficklin@uwgcr.org](mailto:bficklin@uwgcr.org) or standard mail. We are also available to pick up your form.
- Inform all staff members at each of your locations about the event.
- Two weeks before the event, your requested promotional materials (posters & table tents) will be delivered to you.

## ADVERTISING & PROMOTION

- **Please email a copy of your logo to [bficklin@uwgcr.org](mailto:bficklin@uwgcr.org) no later than March 24.** Your logo may be included in future United Way GCR marketing materials or advertisements.
- With your participation, you agree to promote United We Dine within your establishment for a minimum of two weeks prior to the event using posters and table tents provided by United Way. United Way appreciates any additional reciprocal marketing efforts as appropriate, such as social media, website links, menu inserts and marquee signage.

## DONATIONS

**Please return all donations no later than Friday, May 5, 2023.** Payments can be picked up by United Way or mailed to our office at 107 Jefferson St., Suite 107, Clarksville, TN 37043.

## CONTACT

Brandi Ficklin, Marketing Coordinator  
Office: (931)647-4291  
Email: [bficklin@uwgcr.org](mailto:bficklin@uwgcr.org)



United Way of the  
Greater Clarksville Region